

Innovative CONcepts & Solutions – United Arab Emirates

E-mail: info@iconsfze.com
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Candidate Presentation Template

Please fill in this template to the best of your knowledge and in your own words. Some fields may not be applicable to your business idea / project or not be relevant to the case. If so please mark with: "N/A". If you deem that certain fields are of a confidential nature please do not fill in. Once your application is submitted, we will perform an initial screening (INITIAL REVIEW) to ensure your idea, project, business proposition or innovative concept is within our scope of interest. A carefully filled-out application will help your progress immensely, however once your application has passed the initial review we will provide all the required support for the completion and next steps. Should we have questions, we will contact you.

Name of Individual:	(or)		
Contact information:			
Address:			
State/Country			
Telephone N°			
E-mail address			
Web (if available)			
1. Business / Product / Project	: Concept or Solution (Brief in	ntroduction):	





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2. Customers (Brief desc	cription of your target customers):	

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3.	Competition (Brief description of your competitors):
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•••••	
•••••	





ICONS International Group of Companies

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0113	Innovative CONcepts & Solutions – United Arab Emirates	web: <u>www.iconstze</u>
. Busin	ness Model (Brief description on how you will make money):	
. Dusiii	less Woder (Bite) description on now you will make money).	
. Go-to	o-Market Strategy (Describe how will you market and sell your solution).	,
. 00-10	3-Warket Strategy (Describe now will you market and sell your solution).	









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7.	Strategy (What is your going forward strategy, plan and timeline?):
8.	Financial (Describe what you feel is important knowing at this stage):





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	Capital Requirements (How much money are you requesting now and what will it be used for?):
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40	Bornand Lather's and a Miller in a consequence of a set of a late of formation and a set of a
10.	Proposal to the investor (What is your proposed investor deal and forecast investment returns?):
	CT TYPE OF FUNDING AND MOTIVATE REQUEST (MULTIPLE CHOICES MAY BE SELECTED IF REQUIRED):
0	NON-REFUNDABLE GRANTS EQUITY FINANCING
	NON-REFUNDABLE GRANTS
0	NON-REFUNDABLE GRANTS EQUITY FINANCING





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NOTES:

- You are free to attach any documentation that you feel may be important to contribute in this first application phase or elaborate on a separate presentation report if necessary for a better understanding of the business proposition.
- Please use this template as a guide to present your business idea or project.
- Your focus in this first presentation phase is to highlight the business idea /project by giving the top level information.
- All information will be regarded with the utmost confidentiality.

