



Candidate Presentation Template

Please fill in this template to the best of your knowledge and in your own words. Some fields may not be applicable to your business idea / project or not be relevant to the case. If so please mark with: “**N/A**”. If you deem that certain fields are of a confidential nature please do not fill in. Once your application is submitted, we will perform an initial screening (INITIAL REVIEW) to ensure your idea, project, business proposition or innovative concept is within our scope of interest. A carefully filled-out application will help your progress immensely, however once your application has passed the initial review we will provide all the required support for the completion and next steps. Should we have questions, we will contact you.

Name of Company:

(or)

Name of Individual:

Contact information:

Address:

State/Country

Telephone N°

E-mail address

Web

(if available)

1. Business / Product / Project Concept or Solution (*Brief introduction*):





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2. Customers *(Brief description of your target customers):*

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3. Competition *(Brief description of your competitors):*

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4. Business Model *(Brief description on how you will make money):*

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5. Go-to-Market Strategy *(Describe how will you market and sell your solution):*

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6. Management *(Do you have a team?):*

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7. Strategy (What is your going forward strategy, plan and timeline?):

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8. Financial (Describe what you feel is important knowing at this stage):

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9. Capital Requirements (How much money are you requesting now and what will it be used for?):

Dotted lines for writing the answer to question 9.

10. Proposal to the investor (What is your proposed investor deal and forecast investment returns?):

SELECT TYPE OF FUNDING AND MOTIVATE REQUEST (MULTIPLE CHOICES MAY BE SELECTED IF REQUIRED):

- NON-REFUNDABLE GRANTS
EQUITY FINANCING
FINANCING

Dotted lines for writing the answer to question 10.



